

RISK INSIGHTS ADVERTISING - NEWSLETTER

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TO EMAIL US

Our monthly Risk Insights e-Newsletter is sent out to over 250,000 risk professionals every month. There are many ways in which we can include your organization's thought leadership, branding, and services to our community of risk professionals.

RISK INSIGHTS E- NEWSLETTER



SPONSOR LOGO

Sponsor our Monthly Risk Insights e-Newsletter. We will place your 180 x 100 hyperlinked logo as a sponsor of our newsletter.

ADVERT BANNER

Ideal if you have a webinar, event, or service to share with our audience. We will place your 180 x 225 hyperlinked banner advert in our newsletter.

ADVERTORIAL

Have a new white paper, article, or other risk related thought leadership item that you wish to share with our audience? We recommend choosing an advertorial that can either link back to a posting on our Risk Insights website or directly to a URL of your choice.

The advertorial will include a title, 60 words, and a 'read more' link.



RISK INSIGHTS WEBSITE



RISK INSIGHTS ADVERTISING - NEWSLETTER STATISTICS

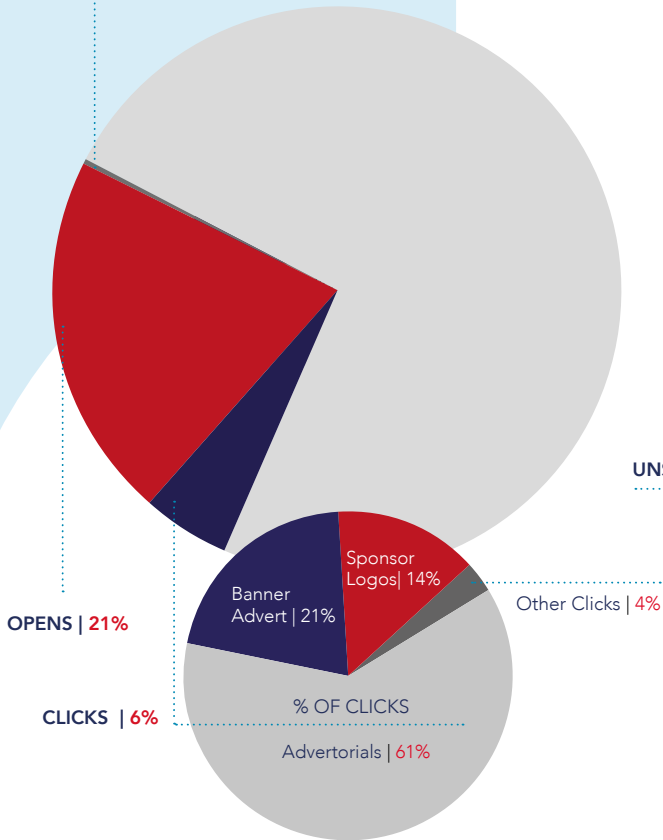
DISCUSS WITH OUR TEAM [CLICK HERE TO EMAIL US](#)

Advertise your thought leadership content through our Risk Insights monthly e-Newsletter to reach a global audience of risk and regulation professionals from across the board. See our e-Newsletter engagement below...

EMEA NEWSLETTER STATISTICS

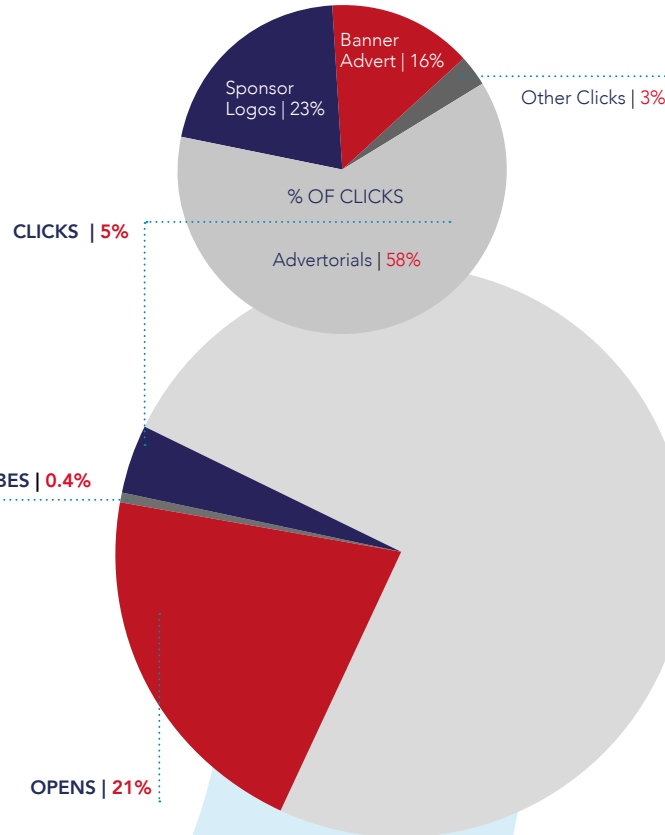
150,000 AUDIENCE

UNSUBSCRIBES | 0.3%



US NEWSLETTER STATISTICS

130,000 AUDIENCE



NEWSLETTER DEMOGRAPHICS

EMEA

29% Buy Side
65% Sell side
6% Other

US

32% Buy Side
64% Sell side
4% Other

SOME OF THE FINANCIAL INSTITUTIONS THAT RECEIVE OUR NEWSLETTER

- Bank of England
- Bank of Ireland
- Bank of New York
- Barclays / Barclays Capital
- BBA
- BBVA
- BlackRock
- Bloomberg
- BNP Paribas
- BNY Mellon
- Brothers Harriman
- Cantor Fitzgerald / BGC Group
- Carlyle Group
- AIG
- Charles Schwab
- CIBC
- Cowen Group
- Credit Agricole
- Credit Suisse
- Daiwa Securities
- Depfa Bank
- Deutsche Bank
- Deutsche Postbank
- Dexia
- DZ Bank
- European Commission
- Erste Bank
- European Banking Authority
- ESMA
- Evercore Partners
- Financial Conduct Authority (FCA)
- Fitch Ratings
- Freddie Mac
- Friedman, Billings, Ramsey Group
- GAM
- GE Capital
- Goldman Sachs
- Prudential plc
- Imperial College
- Jefferies
- GO global markets
- University of Oxford
- VisaHenderson Group
- HSBC
- CAP
- TD Bank Financial Group
- UBS
- Royal Bank of Scotland
- Wells Fargo
- Sandler
- Standard & Poor's
- Chartered Bank
- Capital
- Swiss Re
- Union Bank
- Turner
- JPMorgan / JPMorgan Chase
- Julius Baer
- KeyCorp
- College
- KKR
- Lazard
- Legal and General
- Lloyds Bank
- LSE
- Meredith Whitney Advisory Group
- MetLife
- Morgan Keegan & Co
- Nationwide
- OneWest Bank
- Prudential
- Santander

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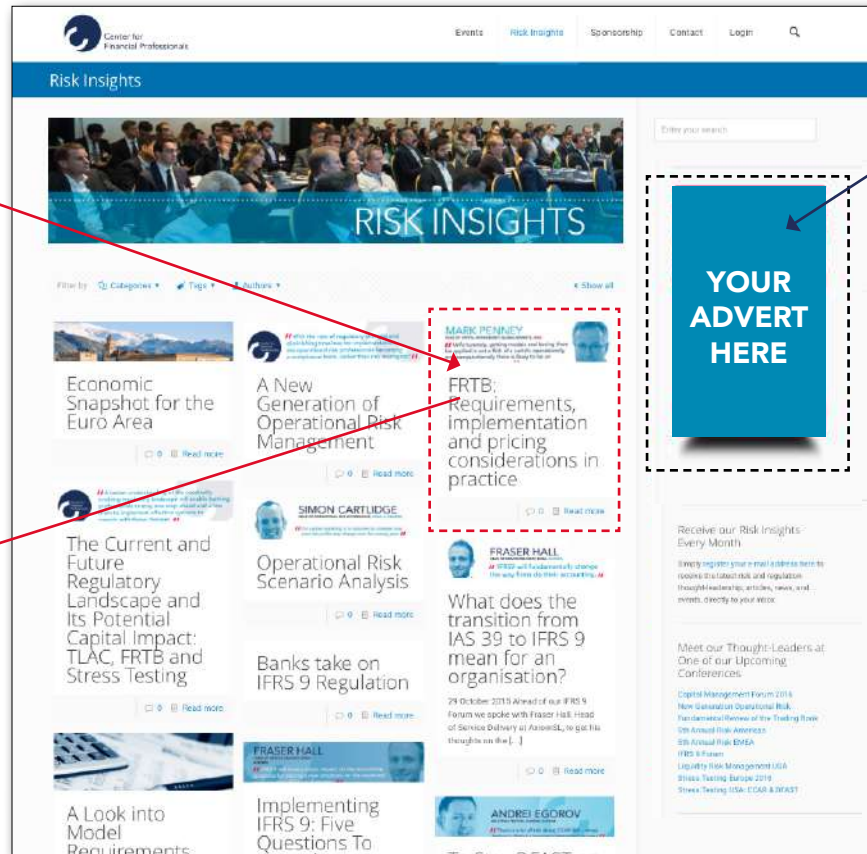
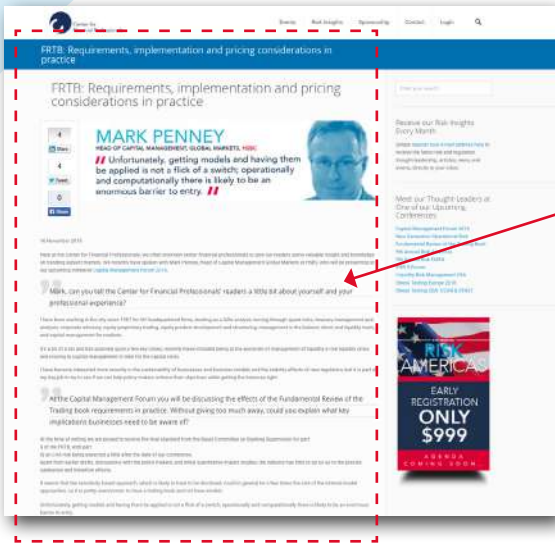
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Contribute to our collection of risk and regulation insights with your latest whitepaper, article or service. Plus, why not increase your branding and awareness with a banner advert across all of our risk insights.

ADVERTORIAL

Have an article you would like to share with our audience? We will submit your content on our Risk Insights website with a link to your page.

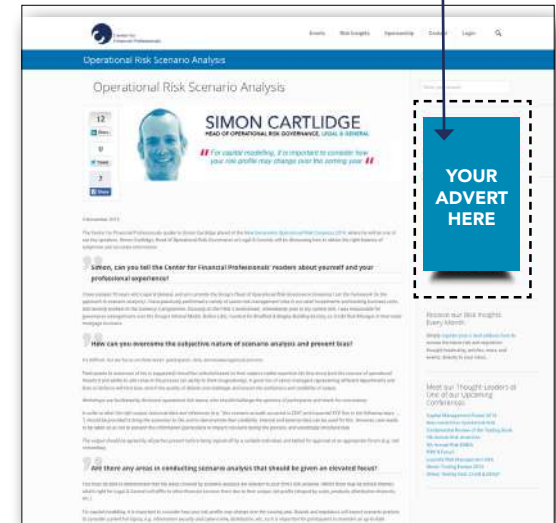
500 words maximum
1 Supporting Banner



ADVERT BANNER

Advertise on our Risk Insights website within the right hand information panel. This will display on the main page (shown left) as well as every article we post (shown below).

Size 240 x 400 pixels



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RISK INSIGHTS WEBSITE STATISTICS

SPONSORED ADVERTORIAL

Average page time on article **1.42mins**
Average article page views **787**

BANNER ADVERT

Total page views across the Risk Insights website, including individual articles **18,952**

